

Name: Jazmin Janeiro Peer Editor: _____ Owen Mosher _____ Period: _____

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer?*

The topic does work for a windshield flyer.

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The flyer is eye catching.

1. *Diagonal text boxes* 2. *Well organized placement of objects.*

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

The necessary info is included, and it is easy to read. The fonts do not well enough relate to the demographic.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

The info is arranged interestingly.

One suggestion I have would be to relate more objects to the demographic/ subject.

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

There are no spelling or grammar mistakes and everything is perfectly clear to understand.

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer?*

It does.

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The color contrast and eye catching designs and color made this eye catching.

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

I can read the info. Easily and it is well labeled and organized.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

The information is organized in an interesting way and it is evenly spread out across the page.

One suggestion I would make is to make the fonts a bit larger.

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- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

There are no errors, and everything is easy to understand.

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

It contains the same info, however, it is laid out completely differently and new.

- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The flyer is eye catching without color because of the high contrast and shiny-looking boxes.

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

All necessary info is included and you can read it easily .The fonts do not correspond with the topic.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

The info is laid out in an interesting way and one suggestion I would have is to not put all the text boxes packed together.

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

There are no spelling or grammatical errors and the information is clear to understand.